



MEDIA CREDENTIAL REQUEST FORM 2026

Thank you for your interest in covering Kansas Largest Night Rodeo in Pretty Prairie, KS

Filling out this form does not guarantee permission to cover the event.

Personal Information:

Name: _____

E-mail: _____
Phone: _____
PRCA Card #: _____ (if applicable)
Address: _____

Name of your media outlet: _____
Parent company of your media outlet if applicable: _____
Media outlet web-site: _____
Type of media outlet: _____

_____ Television	_____ Radio
_____ Print	_____ PRCA
_____ Cowboy Channel	_____ Blog
_____ Other: (please explain)	

Which days are you requesting to attend: _____
Have you covered our rodeo previously: Y N
 If so, what date: _____
Have you covered a PRCA sanctioned rodeo previously: Y N
 If so, which one(s): _____

Credential pick up:

Badges will need to be picked up at the KLNK ticket office at 202 N Elm St. and returned daily (exceptions for PRCA photographers). Media members will also be required to sign a release form before having access to the rodeo grounds.



KANSAS LARGEST NIGHT RODEO – Pretty Prairie, KS
Marketing Credential Policy & Rules for Use

NOTE: By applying for and/or accepting Kansas Largest Night Rodeo, Pretty Prairie (KLNR) credentials, the media outlet and its representatives acknowledge receipt of, understand and agree to abide by the following credential policy.

Applying for Media Credentials

- Credentials are granted on an as-available basis to members of the working media in the radio, magazine, newspaper and television, industries including online and digital. Journalists must represent recognized daily or weekly newspapers, news services, recognized publications and outlets that regularly cover rodeo; recognized national/regional radio and television networks; local radio and television stations; and/or recognized internet sites. In each case, this determination is at the sole discretion of the Professional Rodeo Cowboys Association (PRCA) and KLNR.
- The verifiable journalists from local television stations, KSN, KAKE, and KWCH have a long-standing relationship with KLNR, are pre-approved and will be admitted with their station issued credentials.
- The verifiable journalists from the following media are pre-approved and will be admitted with verifiable credentials: Ninnescah Valley News, The Hutchinson News, The Hutchinson Tribune, Reno County (Communications) and the Hutchinson Chamber of Commerce.
- KLNR reserves the right to limit the number of credentials issued and accessible areas will be limited for safety reasons.
- Applying for credentials does not guarantee approval. Approval for covering past rodeos does not guarantee approval for the current year.
- Requests for credentials must be made by July 10th, using the Media Credential Request Form located on pprodeo.com and must include the names and titles of those needing credentials. The form can be emailed to pprodeo@gmail.com.
- Media personnel must confirm approval of their request before arriving on-site.
- Online/social media outlets will be considered as long as journalists have active news websites, post industry-related news at least once per week; website must be comprised of more than newsletters, links to forum, personal diaries, opinion or personal analysis.
- Requests from individuals not employed by an accredited media outlet (freelancers) will not be considered. Freelancers on assignment must provide proof of assignment and be providing first-hand editorial coverage of the KLNR.
- Credentials will NOT be assigned for the following:

- Freelancers who are not on specific assignment for an approved media outlet;
- Persons at events solely for the purpose of writing or gathering material for a book(s), sell photographs or images;
- Representatives from media outlets who do not follow requirements listed above.

Drones

Use of drones and any unmanned or remotely operated aerial vehicles is strictly prohibited at the Booster Club Arena without proper permits and approval from the KLNR and PRCA. Unauthorized use of such vehicles may result in immediate removal from the facility.

While on Site

The credential badge does not provide seating for the rodeo but does allow entrance into the rodeo grounds. KLNR reserves the right to revoke credential privileges for any reason.

Media personnel are expected to be courteous and respectful of;

- Rodeo fans and will not stand in front of their view of the event while covering the event.
- Contestants and will not in any way impede their competition or preparation for competition.
- Volunteers and hired personnel of KLNR.

Media access will vary by day, and the media rules of KLNR must be followed.

Each individual is responsible for his/her personal property. The PRCA and/or KLNR are not responsible for thefts or damage to personal items.

The PRCA owns the rights to originate live, play-by-play coverage from the rodeo grounds, and in many instances, these rights may have been awarded to a broadcast or cable network and/or an Internet provider. Subject to limitations, local radio, television stations, networks and Internet providers who were not specifically granted those rights are nonetheless encouraged to cover PRCA events subject to the media rules of KLNR.

Any non-local news outlets must first get approval from the national PRCA office and KLNR before they can shoot footage at any PRCA-sanctioned rodeo.

Any TV/radio broadcaster/photographer who does not comply with the PRCA/KLNR media rules will, without warning, have his/her credentials withdrawn for the remainder of the rodeo and may be banned by the PRCA or KLNR from covering future events.

For news coverage, video of PRCA rodeos shall not exceed three minutes in length in the daily aggregate and must be part of a regularly scheduled newscast. Only prerecorded footage may be included in these reports. The outlet may not purport to show live play-by-play coverage from a rodeo unless approved in advance by KLNR and the PRCA. Local credentialed TV outlets may broadcast live from the rodeo grounds, as long as the broadcast does not include footage from inside the arena (which is covered above).

The use of tripods is limited, based on available space.

The PRCA owns the rights to all recorded coverage of its rodeos, whether it airs on a national, regional and/or local network. Such television outlets will provide the PRCA with copies of their coverage upon request.

Radio and Internet (audio or video) coverage may not purport to be live play-by-play from the rodeo unless this capacity has been approved and arranged in advance with KLNR and the PRCA.

General photography guidelines

- Only PRCA member photographers are granted a worldwide, nonexclusive, royalty-free license to use, reproduce, display and distribute images taken during PRCA-sanctioned events. No other photographer is allowed to shoot a PRCA-sanctioned event without written approval from the PRCA and KLNR.
- Only PRCA-member photographers are permitted to shoot from inside the arena or behind the chutes during PRCA events. An exception may be made for pre-rodeo activities or after-rodeo presentations or activities if applicable and coordinated with the PRCA photographer and KLNR before the rodeo performance.
- Freelance and media photographers must shoot from designated areas and may not shoot from behind the bucking chutes (on the chute platform).
- Freelance and media photographers will not be approved to photograph a PRCA-sanctioned event without proof of assignment for a specific media outlet and without signing an agreement to limit usage of the images to the specified assignment.
- News media are encouraged to obtain photographs/images from PRCA photographers where available.
- All photographers who are not PRCA members must sign the PRCA license form agreeing that photographs may not be used, sold or reused in any other manner including, but not limited to, broadcast or streaming in any format (to include any websites) or for any other purpose without the prior written consent of the PRCA.
- Freelance and media photographers must not interfere with contestants or judges during the performance.
- The PRCA license agreement for media and freelance photographers is available by calling PRCA Media at 719.593.8840.
- Any secondary, non-editorial or commercial use of any picture/image, film or drawing of a PRCA-sanctioned event or competitor is prohibited without prior written consent of the PRCA and the contestant.
- Commercial photography is prohibited unless prior written approval and the proper clearances have been obtained from the PRCA, KLNR, and contestant before the first rodeo performance.
- Photographers who do not comply fully with the above regulations may, without warning, have their credentials withdrawn for the remainder of the rodeo and may be banned by the PRCA from photographing future events.

PRCA Media Guidelines <http://prorodeo.com/prorodeo/media/media-guidelines-for-rodeo-coverage>

PRCA Social Media Policy UPDATE

The social media policy is not intended to prevent PRCA contestants or fans from sharing videos of runs or rides on social media, but the rules can be found here:

<https://prorodeo.com/social-media-policy>

By applying for and utilizing credentials if they are granted, I agree to comply with the rules and guidelines of the Professional Rodeo Cowboys Association (PRCA) and Kansas Largest Night Rodeo (KLNR).

Signature

Date

Media Outlet Represented